


**wfsb.com**

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
500560-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave, NW  
 #800  
 Washington, DC 20007

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
Patriot Majority USA	PATRIOT MAJORITY USA	2289

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	500560	06399878

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	10am-11am	10am - 11am	M-WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10:59 AM 10am-11am 10am - 11am :30 PMAJCT120130H \$800.00 NM									
2	10/31/12	11/05/12	11a-12p Price is Right	11am - 12pm	M-WTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 PMAJCT120130H \$1,200.00 NM 2 WFSB M 11/05/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 PMAJCT120130H \$1,200.00 NM									
3	10/31/12	11/05/12	M-F CBS Soaps	1230-2p	M-WTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 1:29 PM M-F CBS Soaps 1230-2p :30 PMAJCT120130H \$850.00 NM 2 WFSB Th 11/01/12 1:59 PM M-F CBS Soaps 1230-2p :30 PMAJCT120130H \$850.00 NM									
4	10/31/12	11/05/12	Eyewitness News	12pm - 12:30PM	M-WTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 11/01/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 PMAJCT120130H \$850.00 NM 1 WFSB M 11/05/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 PMAJCT120130H \$850.00 NM									
5	10/31/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm	M-WTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 3:37 PM 3pm-4pm Syndication 2:58pm-4pm :30 PMAJCT120130H \$600.00 NM									
6	10/31/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	M-WTF--	:30	1	\$950.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
500560-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Patriot Majority USA	PATRIOT MAJORITY USA	2289

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               1       \$950.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 1 WFSB F   11/02/12   4:39 PM 4p-5p Dr. Oz           4pm-5pm       :30   PMAJCT120130H       \$950.00   NM									
7	10/31/12	11/05/12	Eyewitness News	5pm - 5:30pm	M-WTF--	:30	2	\$2,600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               2       \$2,600.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 2 WFSB F   11/02/12   5:12 PM Eyewitness News       5pm - 5:30pm       :30   PMAJCT120130H       \$2,600.00   NM 1 WFSB M   11/05/12   5:20 PM Eyewitness News       5pm - 5:30pm       :30   PMAJCT120130H       \$2,600.00   NM									
8	10/31/12	11/05/12	Eyewitness News	5:30pm - 6pm	M-WTF--	:30	2	\$2,600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               2       \$2,600.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 2 WFSB W   10/31/12   5:55 PM Eyewitness News       5:30pm - 6pm       :30   PMAJCT120130H       \$2,600.00   NM 1 WFSB F   11/02/12   5:44 PM Eyewitness News       5:30pm - 6pm       :30   PMAJCT120130H       \$2,600.00   NM									
9	10/31/12	11/05/12	Eyewitness News	6am - 6:30am	M-WTF--	:30	2	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               2       \$1,800.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 2 WFSB Th   11/01/12   6:16 AM Eyewitness News       6am - 6:30am       :30   PMAJCT120130H       \$1,800.00   NM 1 WFSB M   11/05/12   6:25 AM Eyewitness News       6am - 6:30am       :30   PMAJCT120130H       \$1,800.00   NM									
10	10/31/12	11/05/12	Eyewitness News	6pm - 6:30pm	M-WTF--	:30	1	\$3,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               1       \$3,000.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 1 WFSB Th   11/01/12   6:28 PM Eyewitness News       6pm - 6:30pm       :30   PMAJCT120130H       \$3,000.00   NM									
11	10/31/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	M-WTF--	:30	2	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               2       \$800.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 1 WFSB W   10/31/12   8:22 AM CBS: THE EARLY SHOW       7am - 9am       :30   PMAJCT120130H       \$800.00   NM 2 WFSB M   11/05/12   8:45 AM CBS: THE EARLY SHOW       7am - 9am       :30   PMAJCT120130H       \$800.00   NM									
12	10/31/12	11/05/12	9am-10am	9am - 10am	M-WTF--	:30	2	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12   11/05/12   M-WTF--               2       \$800.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 2 WFSB F   11/02/12   9:58 AM 9am-10am           9am - 10am       :30   PMAJCT120130H       \$800.00   NM 1 WFSB M   11/05/12   9:22 AM 9am-10am           9am - 10am       :30   PMAJCT120130H       \$800.00   NM									
13	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$8,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   1-----               1       \$8,500.00									
<b>Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type</b> 1 WFSB M   11/05/12   11:00 PM Hawaii 5-0           10pm - 11pm       :30   PMAJCT120130H       \$8,500.00   NM									

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500560-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Patriot Majority USA	PATRIOT MAJORITY USA	2289

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -----1                    1      \$9,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$46,350.00</b>
<u>Agency Commission</u>	<b>\$6,952.50</b>
<u>Net Amount Due</u>	<b>\$39,397.50</b>

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